

# ENVIRONMENT



DESIGN



ENVIRONMENT



PLANNING



ECONOMICS



HERITAGE

Pegasus Group is a leading development consultancy specialising in planning, design, environment, economics and heritage. We work in collaboration with our clients to provide bespoke solutions focusing on delivering successful outcomes and maximising value.

## OUR ENVIRONMENTAL SERVICES

Pegasus Group provides expert environmental services in order to achieve the best environmentally sustainable development to deliver planning success.

It is important to achieve this in a robust manner that is time and cost effective.

Our broad spectrum of environmental planning expertise allows us to lead multi-faceted projects with ease, providing a positive response to clients' needs, and to ensure the successful achievement of objectives across a broad range of sectors.

- **Landscape Planning**
  - Site Finding
  - Site Appraisals
  - Concept Layout
  - Landscape, Townscape, Seascape & Visual Impact Assessment (LVIA)
  - Green Belt Assessments
  - Green Strategies
  - Policy Analysis & Strategy
  - Landscape Expert Witness
  - Landscape Character Assessments
  - Sensitivity Analysis
- **Environmental Impact Assessment (EIA)**
  - Project Management & Coordination
  - Screening & Scoping
  - Environmental Statements
  - Independent EIA Audit
  - Environmental Project Management (Non-EIA Projects)
- **Landscape Design**
  - Concept Design
  - Hard & Soft Landscape Detail Design
  - Contract Specifications
  - Site Supervision
  - Green Infrastructure Strategies
  - Green & Blue Infrastructure Design
- **Visualisations & Graphics**
  - Plan Production
  - 3D Sketches/Photomontages
  - Elevations & Cross-Sections
  - Wirelines
  - Massmodelling
  - AVR's, CGI and GIS
  - Promotional Documents



# LANDSCAPE PLANNING

Pegasus Group has Landscape Architects that specialise in Landscape Planning, and who can advise and guide a development's location, scale and design in order to minimise potential visual impacts and maximise and enhance the mitigation offered by existing landscape or townscape features.

## **We can provide:**

- Site finding/selection
- Site appraisals and preliminary advice
- Strategic mitigation recommendations
- Landscape/Townscape/Seascape Character Assessment
- Visual Impact Assessment
- Green Belt Openness Assessments
- Landscape and Key View Policy Analysis
- Landscape Expert Witness

**Project:**  
Kirkby Moor Wind Farm  
**Client:**  
Ventient Energy





# ENVIRONMENTAL IMPACT ASSESSMENT (EIA)

Pegasus Group's Environmental Impact Assessments (EIA's) evaluate the potentially significant impacts of proposed development and identify proportionate mitigation. Our environmental consultants have a proven track record in environmental planning and project management of in-house and external consultant teams for formal EIA and non-EIA developments.

## We can provide:

- Environmental project management including advice on Specialist Team assembly, strategy, programming and monitoring
- EIA Screening
- EIA Scoping
- Environmental Statement Preparation
- Environmental Statement Auditing (independent and third-party peer review)
- Environmental appraisals (for non-EIA developments)
- Public Exhibition and Consultation

**Project:**  
UWE Stadium, Bristol

**Client:**  
Bristol Rovers Football Club





## LANDSCAPE DESIGN

Pegasus Group provide a comprehensive landscape design and management service. Our expertise includes initial concepts and input to masterplanning, Green Infrastructure Strategies, discharge of reserved matters applications, preparation of design construction packages and implementation.

We can offer hard and soft landscape procurement strategies and implementation monitoring across diverse and complex sites in both the UK and overseas.

**Project:**  
Cheltenham Secondary School  
**Client:**  
Kier Construction / AHR Architects





## VISUALISATIONS & GRAPHICS

Pegasus Group's 2D and 3D visualisations are powerful tools fulfilling many functions during the iterative planning, design and assessment process including:

**Design** – a tool used to explore options and fine-tune macro and micro siting of developments, spatial arrangements, scale, massing and materials;

**Analysis** – to inform assessment of the relationship and interaction of development with its existing and proposed environmental context and the potential effects arising from it over time;

**Communication** – to promote an understanding amongst stakeholders of the appearance of the development at consultation and public exhibitions; and

**Promotion** – to market developments to investors, buyers and other stakeholders.

### We can provide:

- Photomontages
- Verified Views
- 3D Models
- Graphic Layout & Design
- Artistic Impressions

**Project:**  
Plasdwr, Gateway Linear Park  
**Client:**  
Redrow Homes (South Wales)





## ABOUT US

Pegasus Group is a leading independent development consultancy specialising in planning, design, environment, economics and heritage.

01

Image courtesy of:  
Design by architects Ayre Chamberlain Gaunt  
Visual by Darc Studio

Our services span the entire project process from site finding and planning through to design and delivery, ensuring we achieve optimal results. We have a large team of skilled and experienced staff operating from offices throughout the UK and Ireland.

Our approach combines local and national knowledge of the property and development industry providing our clients with an unrivalled understanding of what is required to make their schemes successful.

Our integrated teams combine knowledge and expertise from a wide variety of sectors. We work on some of the UK's highest profile projects, developing excellent relationships with our clients and winning awards in the process.



02 03



01  
Project: Cemex House, Egham, Surrey  
Client: Eden Retirement Living

02  
Project: Deeside, Weighbridge Road  
Client: Atem Solar Limited

03  
Project: The Sands, Scarborough  
Client: Benchmark Leisure Ltd



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